

LINCOLN COUNTY SCHOOL DISTRICT
Board of Directors- Work Session
Monday, January 31, 2011- 6:30 p.m.
Newport High School
Newport, Oregon

Minutes

PRESIDING: Ron Beck, Chairman

Present: Ron Beck, Chairman; Jean Turner, Vice-Chairman; Brenda Brown, Liz Martin, Directors

Also Present: Tom Rinearson, Superintendent; Rich Belloni, Director of Support Services; Laurie Urquhart, Secretary; approx. 20 members of the staff and community

Call to Order- Establishment of a Quorum

Chairman Ron Beck called the session to order and convened the meeting at 6:30 p.m. with a quorum of four board members present. Director Bondley was excused from the meeting.

Discussion on Bond- K.I.D.S. Committee

Director Brenda Brown reported the K.I.D.S. (Keep Improving District Schools) Committee is a registered political action committee (PAC), but is not active at this point. Ms. Brown is the registered treasurer, and there is a registered director as well. An amended statement of organization is needed.

She noted there are different reporting requirements depending on how much the PAC spends on any given campaign. If it is over \$2,000, more stringent reporting requirements exist. Director Brown said she is not available to serve as treasurer if a decision is made to spend over this threshold.

Director Turner said \$2,000 would not go very far. She asked if donated space in a newspaper would count as revenue; it would, as "in-kind." The name and address of the contributor must be submitted within seven days of receipt of the contribution. Mr. Rinearson asked if there may be more than one treasurer; that is to be determined.

Mr. Beck noted the District cannot campaign; it must be an outside organization. The main function of a PAC is to receive and expend monies, said Ms. Brown. She said a campaign using signs, phone banks, etc. could be done for \$2,000; radio spots and flyers would add to the cost.

Needed positions would be a campaign manager, a volunteer coordinator, a treasurer, a publicity coordinator, etc. Superintendent Rinearson noted records from the 1995 bond campaign indicate

a budget of \$12,000 for that campaign. The hope is for representatives from all communities to be a part of the group; the message should be the same for all.

Director Brown said the rule of thumb is that a voter must be “touched” seven times before they vote (phone call, flyer, door-to-door, etc.). Director Martin has been approached by someone interested in doing Twitter and Facebook communications.

Board members reached consensus to use the K.I.D.S. Committee. Director Brown stated an organizational meeting should be held, and said the District is allowed to provide information. Superintendent Rinearson said it sounds as though a core group of four to six people is needed to “keep the wheels turning,” and suggested each board member invite two or three people to the organizational meeting. Thursday, February 10th at 7:00 p.m. will work for the board members present; Chairman Beck will locate a room.

Mr. Rinearson said it may be a good idea to include a representative from the CM/GC task force on the K.I.D.S. central committee.

Discussion on Bond- CM/GC Process

Director of Support Services Rich Belloni reported the committee will meet for the first time on February 11th. Attorney Pete Gintner has been doing background work in preparation. Mr. Belloni distributed a sample Request for Proposals from Philomath School District for a Construction Manager/General Contractor (CM/GC) firm.

The committee is comprised of Don Davis from Newport, Bill Turner from Waldport, Jim Chambers from Toledo, David Green from Lincoln City, two architects, Brenda Brown, Julie Baldwin and Mr. Belloni. Some LCSD policies will need to be revised in order to be able to use the CM/GC method. The first of the policies will be presented to the Board at the March meeting.

The construction process may see more than one CM/GC, said Belloni. “Our biggest issue may be bonding capacity,” he said. Superintendent Rinearson noted local contractors are exploring the possibility of pooling their bonding capacity. Director Brown said the structure of the RFP needs to be decided upon early to ensure the District accomplishes what it sets out to do, i.e., using local contractors for as much of the work as the law allows.

Mr. Rinearson said the Board would be seeing at least two things regarding the CM/GC process: an RFP like the Philomath sample but geared to LCSD, and a revised policy. Chairman Beck noted his hope for flexibility in the policy.

Director Martin said first impressions are important; Director Brown added “That is why a clear message is important.” Mr. Rinearson noted people’s interest may vary, and said not everyone will be interested in the CM/GC process.

Mr. Herman Welch of Waldport gave the Board a handout of the Waldport Steering Committee's "Key Concepts" for a bond campaign; this will be important to have at the organizational meeting. Director Brown said the poll results should also be available at the meeting.

Director Turner noted an effort to register voters, including 18-year-old students will be important. Superintendent Rinearson suggested the Board begin a new contest for high schools with the highest number of student registered voters.

Next Steps

Chairman Beck stated one of the Newport City Council members approached him about holding a joint city council/school board meeting. Director Brown suggested having one or two board members attend city council meetings as part of the outreach effort.

Chairman Beck noted the May 17 election will also see the election of three board members, and asked if this is a conflict with the K.I.D.S. Committee; it is not.

The meeting was adjourned at 7:39 p.m.

Chairman

Superintendent